



Kym Bidstrup: 4th Mesa Productions

ABN: 94 269 948 661

1970----1984:

- **Radio 5DN, Adelaide, rising to the position of News Editor and performing duties including reporting, producing and presenting half-hour news bulletins, specials, and conducting my own "talk" show**
- **SAS 10, Adelaide, News Writer (ie legal and stylistic sub editor) and Foreign Editor (packaging the station's extensive international news coverage)**
- **NWS 9, Adelaide, same roles as well as news reading**
- **ADS 7, Adelaide, Senior Producer**

1985----1988:

- **Transferred to Sydney's ATN 7 to work as Feature Reporter and to pursue my goal of an overseas posting. Appointed London Bureau Chief and European Correspondent for the network the same year**
- **Assumed London posting, supplying material for all Seven Network stations for daily news and current affairs shows, as well as uncovering, producing and reporting major European events for more than two-years. Responsible for rostering, all staff issues including wages and tax, Bureau budget, all travel arrangements, permits, HM Customs and talent fee negotiations**
- **Returned to Australia; Associate Producer, News, and to make documentaries for STW 9, Perth. Produced hour-long documentary for the Nine Network on the Greenhouse Effect, being responsible for all aspects of location shooting in four states**
- **Tutored in Broadcast Journalism at Curtin University, Perth**
- **Field Producer in Europe for Seven Network's short lived pioneering lifestyle show "Only Human".**

1989----1998:

- **NEW 10, Perth, Associate Producer of hour-long news. Responsibilities included interstate and overseas news feeds, news writing, staff training and producing and presenting**
- **Wrote and produced the highly-successful "Heart Start" documentary (for Network 10 and St John Ambulance) and helped co-ordinate the ongoing community CPR programme**
- **Produced (and for a long time hosted) a weekly entertainment segment**

1998----2010

- **Launched my own business, specialising in communications' strategies, media training, advertising, marketing & commercial copywriting & audio-visual productions for corporate, documentary and advertising clients throughout Australia & overseas, including:**
 - **Landgate**
 - **WA Police Service**
 - **ABC Corporation**
 - **Water & Rivers Commission <WA>**
 - **WA Tourism Commission**
 - **St. John Ambulance**
 - **Fremantle Football Club**
 - **AlintaGas**
 - **Department of Environmental Protection <WA>**
 - **SNAP Printing**
 - **Aegis Health Care Group**
 - **A.T.S.I.C.**
 - **Cockburn Wreckair Hire**
 - **Messages On Hold Australia**
 - **Homicide Victim Support Group**
 - **Bodycool Industries <Canada>**
 - **Storyteller Media Group**
 - **Middleton Manor Films <South Australia>**

2008----:

- **Re-launched as 4th Mesa ProductionS to produce films, videos, corporate & advertising multimedia, and many other multimedia presentations.**

Recent Video Projects:

- **“Green Advantage for Small Business” ~ DVD film presentation ~ Edith Cowan University, Joondalup, Small & Medium Enterprise Research Centre (4th Mesa Productions filmed & edited this 10 minute presentation which is being shown around WA. We provided two Sony HD cameras, Sennheiser radio mic’s & all other audio / visual equipment. Kym Bidstrup conducted interviews in three locations. Kym Bidstrup & Mark Evans acted as camera operators. Kym Bidstrup edited the project.)**
 - **“Happy Birthday 25th” ~ DVD film presentation ~ Technip. Produced this 10 minute presentation for the 25th Anniversary of this global company. (We provided all audio / visual equipment, as above. Kym Bidstrup & Mark Evans acted as camera operators. Kym Bidstrup edited the project.)**
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